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CONVENTION DATA SERVICES SPONSORS
TRADE SHOW EXECUTIVE'S 2011 FASTEST 50 AWARDS

(Bourne, MA – January 2011). Convention Data Services is sponsoring the inaugural *Trade Show Executive's* 2011 Fastest 50 Awards. The program honors the 50 fastest-growing shows held in the U.S. in 2010, as well as the fastest-growing shows in Canada, Latin America, Europe, Asia and The Middle East. The ceremony will take place on March 9-11, 2011 at the The Rosen Shingle Creek Resort in Orlando, FL.

“We are proud to sponsor such a prestigious event and honor all of the winners, which includes five of our clients,” says David Lawton, Vice President Sales and Marketing, Convention Data Services.

The 2011 Fastest 50 honorees include events that have continued to expand despite a tough economy, and some newcomers that have hit their stride early. The winners include a balanced distribution of small, medium and large shows. The shows are held in 22 different U.S. cities and represent 18 different industry segments. Show managers include not-for-profit associations/medical societies as well as independent for-profit companies.

For over two decades, Convention Data Services has been providing state-of-the-art registration, database management, exhibitor lead retrieval services and event marketing to the trade show industry, serving the needs of businesses and non-profit associations nationwide. For the 3rd year in a row, the company was named to the Inc. 5000 list of fastest-growing private companies in the country.

For further information regarding Convention Data Services (CDS), contact Vickie Silver Levinson, vlevinson@cdsreg.com, 925.785.5896 or visit the company's website: www.cdsreg.com. To learn more about the Fastest 50 Awards: www.tradeshowexecutive.com/fastest50.

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