



FOR IMMEDIATE RELEASE

For Further Information, Contact:
Vickie Silver Levinson
Convention Data Services, PR
vlevinson@cdsreg.com
925.785.5896 mobile

**CONVENTION DATA SERVICES CHOSEN TO PRESENT SEMINAR ON MOBILE APPS
AT WASHINGTON, D.C. EVENT**

(Bourne, MA – January 2011). Nate Knight, Product Marketing Manager for Convention Data Services, has been chosen to present a seminar at an IAEE Washington, D.C. Chapter event to be held on February 11, 2011 at Zola's (The Spy Museum), Washington, D.C. The topic is Smart Phones and Events. Knight will discuss the current state of the mobile market for events and changes in technology in the trade show industry. He will also offer tips on creating a mobile event strategy.

The International Association of Exhibitions and Events Services, Inc. (IAEE) is the principal resource for those who plan, produce and service the trade show industry. Organized in 1928 to represent the interests of trade show and exposition managers, the International Association of Exhibitions and Events Services is the leading association for the global exhibition industry. Today, IAEE represents more than 8,500 individuals who conduct and support exhibitions around the world.

For over two decades, Convention Data Services has been providing state-of-the-art registration, database management, exhibitor lead retrieval services and event marketing to the trade show industry, serving the needs of businesses and non-profit associations nationwide. For the 3rd year in a row, the company was named to the Inc. 5000 list of fastest-growing private companies in the country.

For further information regarding Convention Data Services (CDS), contact Vickie Silver Levinson, vlevinson@cdsreg.com, 925.785.5896 or visit the company's website: www.cdsreg.com. To learn more about the event: www.iaeedc-chapter.com.

###